

# AAVSB STRATEGY MAP

*Created November 2024*

Core Purpose	Mission	Core Values	Goals	Objectives
<p>Ensure and enhance the welfare of the public and animals.</p>	<p>The AAVSB's leadership and comprehensive resources support and advance veterinary medicine regulation.</p>	<p>Integrity – demonstrated by honest, trustworthy, ethical behavior</p>	<p><b>Licensing and Testing</b> The AAVSB will be the central resource for all information pertaining to testing, credentialing, and regulation of the veterinary profession.</p>	<ul style="list-style-type: none"> <li>• Develop common standards and regulatory language.</li> <li>• Increase education regarding the regulatory process.</li> <li>• Enhance understanding of emerging regulatory issues affecting veterinary medicine.</li> <li>• Provide programs, services, and resources that support member boards that assist advancing the regulation of veterinary medicine.</li> </ul>
		<p>Excellence – protecting the public through service, accuracy, responsive innovative actions</p>	<p><b>Global</b> Create a global association to promote credentialing, reduce barriers, and share resources worldwide.</p>	<ul style="list-style-type: none"> <li>• Become the prominent global resource and information authority on veterinary regulation.</li> <li>• Expand leadership opportunities with global and allied groups.</li> <li>• Promote programs and services to advance license mobility.</li> </ul>
		<p>Inclusion – through collaboration and participation</p> <p>Accountability – stewardship of resources</p>	<p><b>Technology</b> Innovative technology and program implementation will grant access to trusted information and facilitate the public's access to veterinary care.</p>	<ul style="list-style-type: none"> <li>• Increase the integrity and comprehensiveness of the Veterinary Information Verifying Agency database.</li> <li>• Create standards and guidelines for emerging technologies.</li> <li>• Increase trust in the application of technology with the veterinary community to reduce barriers and increase cooperation.</li> <li>• Identify and implement technological solutions to streamline compliance and reduce regulatory friction.</li> </ul>